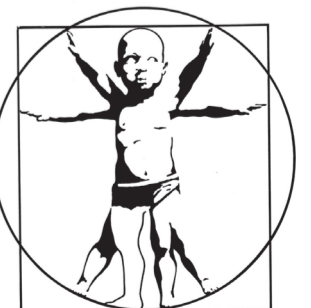




Have you ever wondered or had a dream that you suddenly were in the savannah and tried to run from a lion? The playground frames that scenario by its wooden structures of a landscape of high grass, leaves, a tower, safari vehicles and the gigantic lion, who is hiding in the high grass waiting for the visitors to arrive.

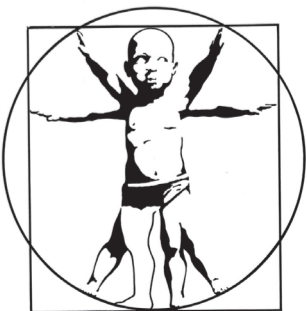
New MONSTRUM playground in Odense Zoo, Denmark





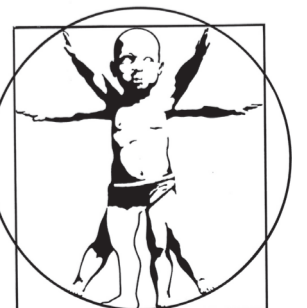
In Odense zoo there is a lion called Chunga. He is dangerous animal safely guarded by a fence.
 The playground changes that perspective of the zoo. The visitors become actors instead of audience. By the size of the play elements the visitors are caught in a universe that is hard not to be captivated by. The view has changed from standing outside the fence trying to get a glimpse of the lions to become pray and end in his stomach.

A lot of kids are hiding in the grass and climbing in the leaves. A hidden bridge in the grass takes the visitors up to the tower. From there the view over the African savannah is to be seen. Two slides are attached to the tower and ends close to the back of the lion.
 The dangerous lion, Chunga has his mouth right open, ready to eat all who approach. The human food can discover the inside but can escape at any time at the back side of Chunga.



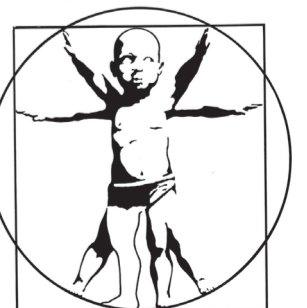


Chunga's tail



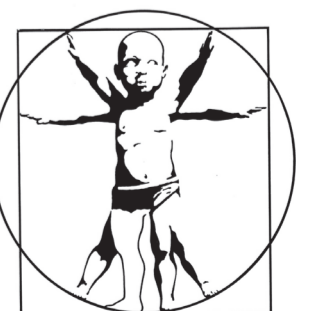


Safari vehicles





Back side of Chunga



Chunga playground

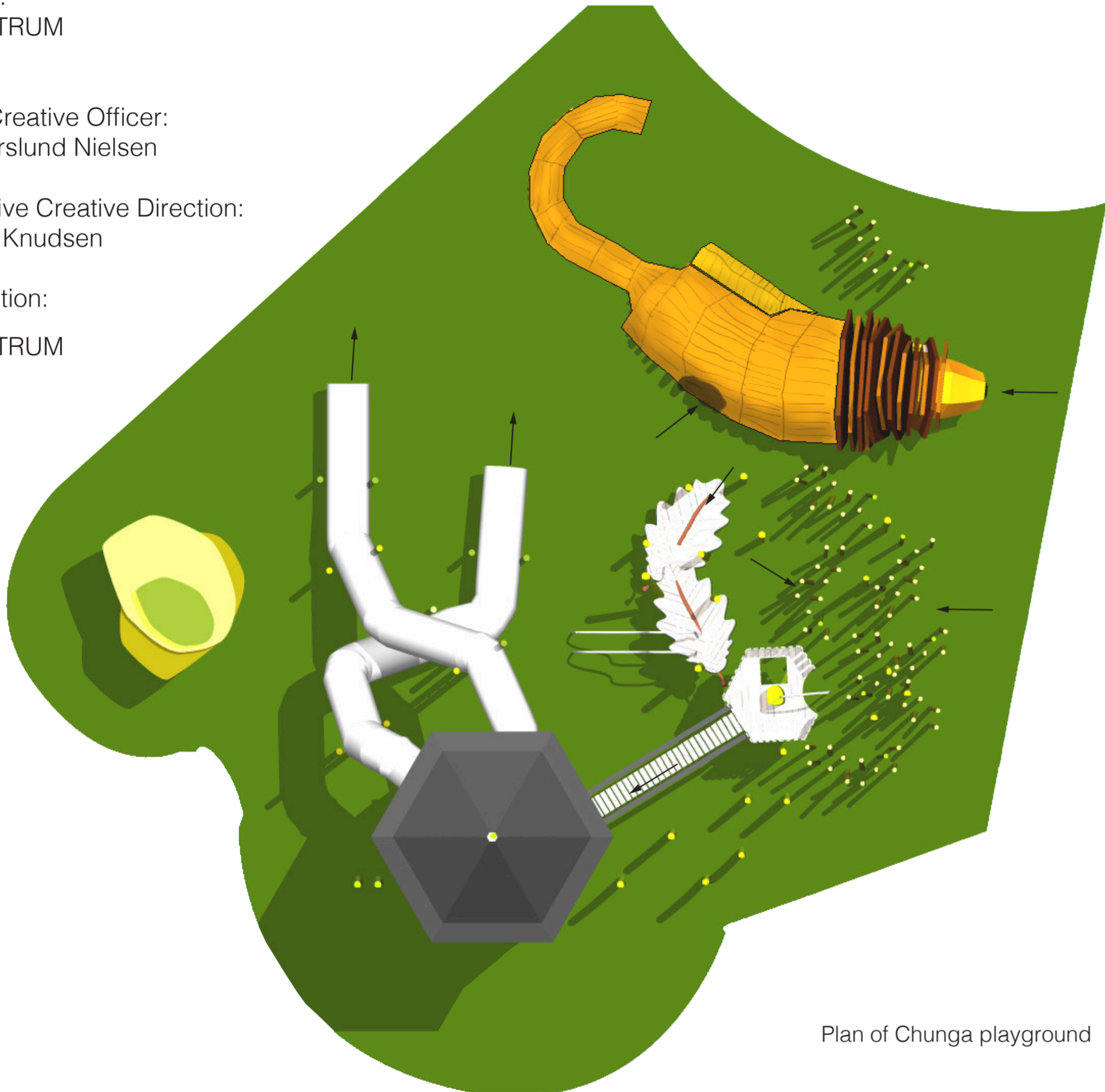
Client:
Odense Zoo

Design:
MONSTRUM

Chief Creative Officer:
Ole Barslund Nielsen

Executive Creative Direction:
Tomas Knudsen

Production:
MONSTRUM



Plan of Chunga playground



All colors and shapes are carefully picked, designed and produced in MONSTRUM's workshop in Copenhagen.



The Chunga playground is a zoo in a zoo, where the children discover the life of the animals. The design is based on the scenario where the lion, Chunga is located in his own environment. The elements surrounding him gives the impression of a African savannah.

